

## REGISTRATION INFORMATION

Pre-registration due by January 31, 2012.

Name

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Address

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City, State, Zip

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Phone

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Email

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Please circle farm/business type:

- Crops
- Dairy
- Horticulture/Garden
- Other -----

### **COST - \$100 PER PERSON**

Pre-registration fee includes all course materials, food.

Make checks payable to Scott County Extension and send to:

U of MN Extension - Scott County  
ATT: Annie's Project  
7151 190<sup>th</sup> Street W  
Jordan, MN 55352

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Scott County  
7151 190<sup>th</sup> Street W  
Jordan, MN 55352

# Annie's Project 2012

**Risk Management Education for Women**

**"Empowering farm women to be better business partners."**



**A workshop for management and decision-making in the complex, dynamic world of agriculture**

**Tuesdays: February 7 through March 13, 2012**

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## WHAT IS ANNIE'S PROJECT?

"Annie's Project" is a 6-week course designed especially for farm women. Sessions will combine lecture, discussion, individual and group activities, and computer training.

This program strives to help farm women gain the understanding and knowledge necessary to be active and involved farm partners. Annie's Project will also help women find new ways to balance the demands of family, community, and professionalism within the ag community.

For more information about this program please contact:

Laura Kieser  
Agriculture Extension Educator  
952-492-5386 or 952-466-5306  
Email: torb0022@umn.edu

## CLASS SCHEDULE

All sessions will be held from 10 AM to 3 PM at the Extension & Conservation Center in Jordan, MN. We will utilize conference room #1. Refreshments, materials & lunch provided.

Cost: \$100 per person for the entire 6 week series.

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**Classes will be held weekly, on Tuesdays from Feb 7 through March 13.**

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**Week 1: Feb 7 – Understanding Financial Statements** – Myron Oftedahl with Farm Business Management will walk you through all financial statements that you should be familiar with in your business. **FSA Programs** – Nathan Peterson with the Farm Service Agency will discuss programs available to assist women in starting businesses as well as operating loans.

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**Week 2: Feb 14 - Personality Analysis** – Catie Rasmussen will help you determine your best working style & help you work with others. **Women & Money** – financial resource management staff will discuss ways for women to protect themselves and their businesses when using credit.

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**Week 3: Feb 21 – Employment Skills For Today** – Rob Holcomb & Chuck Schwartau will talk to you about legal issues around being an employer, communicating with the workforce, cultural issues & working with a diverse workforce, hiring processes, as well as compensation options and issues.

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**Week 4: Feb 28 – Marketing Strategies** – Guest speakers will address marketing grain (corn & soybeans), milk, and vegetables. Learn from the experiences of University educators and farmers.

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**Week 5: Mar 6 – Insurance** – Rob Moline with AgStar Financial will address crop insurance options and strategies. Financial management staff will talk about personal insurance address health, disability and life insurance to protect you and your family.

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**Week 6: Mar 13 – Open Session** – This session's topic will be left open and the class participants will determine what they would like to learn.

## PARTICIPANTS COMMENTS ABOUT ANNIE'S PROJECT

- "The concept of Annie's Project is great. Women need to be better farm business partners. However, often times they have many other things on their plates: family, off farm jobs, community involvement."
- "I have more compassion for my husband on a day to day basis."
- "I felt this was a very worthwhile class. There was a lot of information that was covered. It was very informative."
- "My husband and I talk so much more about farming and farm related topics."
- "I now understand how complex it is to be in farming. It's not just the hard physical labor and bookkeeping. The marketing, crop insurance, time management, goal setting, analysis are also a huge part in being a successful farmer."
- "I appreciated that no question anybody asked was a dumb question."
- "I believe that I can gain more knowledge about farming and marketing and be more involved in our farming operation—rather than being a silent partner."
- "I never knew that there were so many farm wives craving the knowledge to know more about what's going on—on the farm."

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